

Whale Magic Project

Saving the environment while having a whale of a time!

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Investor Relations

John Kennedy Enterprises, Inc. is a privately held corporation. It is not a public company. It was established exclusively for the research, development, marketing and commercial exploitation of The Royal Critters/Whale Magic Intellectual Properties created, invented and written by John Joseph Kennedy.

The Royal Critters/Whale Magic Project includes more than 20 original Intellectual Properties (digital animated characters starring Prince Buoyant and Princess Eviana, The Prince and Princess of Whales), a trilogy of full-length animated movie scripts with dramatic storylines depicting Good vs. Evil, an animation DVD demo, part of pre-production completed, Letters of Interest from Hollywood celebrities for voice-overs, 15 children's books, a one-hour television pilot script, treatment for 26 episodes for a television series, stationary, apparel, plush toy prototypes and a stream of merchandise licensing programs to be established.

In addition to this, the Project also highlights educational and environmental programs and tips to protect the oceans, marine life and our environment in general, thus making it the quintessential Green Project for the 21st Century.

It has long been the goal of John Kennedy Enterprises, Inc. to finance the research and development of the project to the point of sale by selling stock equity in the Corporation. John Kennedy Enterprises, Inc. is not a start-up company.

To date the Corporation has raised an estimated \$1 million for the project through personal contributions and by selling stock equity to our many family, friends and friends of friends. Additionally, Mr. Kennedy has contributed \$1.5 + million in deferred salaries to the Corporation, which will be recouped when the project is sold. The Whale Magic Project is a speculative venture.

Our company is based on the belief that our customers' needs are of the utmost importance. Our entire corporate and creative teams are dedicated to meeting those needs. As a result, a high percentage of our business is from repeat customers and referrals.

To our shareholders and friends:

Thank you for your amazing support and continued belief in this beautiful and important project for the children of the world and the future of our planet!

Please contact us for more updates and opportunities.

It is a very exciting time for the project!

Promoting & Teaching Environmental Stewardship!



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